Economic Affairs, Vol. **70**(01), pp. 01-05, March 2025

DOI: 10.46852/0424-2513.1.2025.2



RESEARCH PAPER

Efficient Adjustment of Supply to Demand in a Private **Enterprise Economy: A Theoretical Examination**

Constantinos Challoumis^{1*} and Nikolaos Eriotis²

¹Ph.D. in Economics, Researcher at National & Kapodistrian University of Athens, Team Coordinator at the Laboratory of Accounting, Department of Business Administration, Greece

²Ph.D. in Accounting, Professor at the National & Kapodistrian University of Athens, Dept. of Business Administration, Greece

*Corresponding author: challoumis_constantinos@yahoo.com (ORCID ID: 0000-0002-7436-0506)

Received: 13-12-2024 Revised: 20-02-2025 Accepted: 01-03-2025

ABSTRACT

This paper provides a detailed theoretical exploration of how supply adjusts to demand within a private enterprise economy. It extends the basic understanding of market mechanisms by examining the conditions under which resources are allocated efficiently without deliberate government intervention. The analysis delves into the complexities of the allocation process over different time periods, distinguishing between long-run, short-run, and immediate-term adjustments. This theoretical framework considers the role of market prices, cost minimization, and the decision-making processes of individual entrepreneurs in optimizing supply and demand alignment. Additionally, the paper explores the conditions most favorable for efficient market adjustments, focusing on the importance of accurate information and competitive market structures.

HIGHLIGHTS

- Human Capital Investment has a positive and statistically significant impact on economic growth, with a coefficient of 0.3 and a p-value of 0.001.
- Public Debt negatively affects economic growth, with a coefficient of -0.2 and a p-value of 0.003, indicating that high public debt can hinder economic performance.
- Interest Rate also has a negative effect on growth, with a coefficient of -0.1 and a p-value of 0.002, underscoring the detrimental impact of higher interest rates.
- O Supply-Demand Efficiency positively influences growth, with a coefficient of 0.25 and a p-value of 0.015, highlighting the importance of market efficiency in driving economic outcomes.
- The model shows a strong explanatory power with an R-squared of 0.85 and a significant F-statistic of 45.8, indicating the robustness of the analysis.

Keywords: Human Capital Investment, Public Debt, Interest Rate, Supply-Demand Efficiency, Economic Performance

Human capital investment plays a crucial role in the development of a robust and efficient economy, with its effects extending into various aspects of resource allocation and productivity (Engels, 1844; Gilpin & Gilpin, 2001; IMF, 1994, 2021; Keynes, 1936; Stiglitz, 2002). In the context of a private enterprise economy, where the pursuit of profit drives resource allocation, understanding the mechanisms by which supply adjusts to demand is vital for ensuring long-term economic stability and growth. This

study seeks to provide a theoretical examination of how private enterprises achieve efficient allocation of resources over different time periods, focusing on the role of market prices and cost structures in guiding entrepreneurial decisions.

How to cite this article: Challoumis, C. and Eriotis, N. (2025). Efficient Adjustment of Supply to Demand in a Private Enterprise Economy: A Theoretical Examination. Econ. Aff., 70(01): 01-05.

Source of Support: None; Conflict of Interest: None





LITERATURE REVIEW

Human capital investment refers to the allocation of resources towards enhancing individuals' skills, knowledge, and capabilities to improve their productivity and economic contributions (Alekseĭ Matveevic Rumiantsev, 1983; Lenin, 1916; Marx, 1867; Richardson, 1964). This investment is fundamental in ensuring that the workforce is equipped with the necessary tools to meet the demands of a dynamic economy. By investing in education, vocational training, healthcare, and professional development, economies can enhance the potential productivity of their workforce, leading to more efficient resource allocation and economic growth. In a private enterprise economy, human capital investment is integral to the adjustment processes that align supply with demand, particularly over the long run. In a private enterprise economy, resource allocation is driven by the decisions of individual entrepreneurs who seek to maximize their profits. The allocative process, therefore, depends on the ability of these entrepreneurs to adjust their supply in response to demand. This adjustment process can be broken down into three distinct time periods: long-run, short-run, and immediateterm adjustments. Each of these periods requires different strategies and considerations to achieve efficient resource allocation. Long-run adjustment involves determining the appropriate capacitysuch as plant, buildings, and skilled labor—to meet anticipated future demand. This requires a thorough assessment of market conditions and future demand projections, as the investment in capacity will only be efficient if the average price of the commodity over the life of the equipment equals the cost of the required marginal inputs. When all scale economies are exhausted, the price of the commodity should align with its unit cost of production, inclusive of the minimum profit necessary to attract entrepreneurial investment.

Once capacity is installed, the focus shifts to short-run adjustments, which involve the optimal utilization of this capacity. Here, costs are divided into fixed and variable components, with short-run adjustments focusing on minimizing the costs of variable inputs relative to the output produced. The criterion for efficient adjustment in the short run is that the market price of the commodity should equal the cost of the additional resources employed to

increase output. In the immediate term, where both capacity and the rate of output are fixed, the primary concern is the management of stocks. Entrepreneurs must decide whether to sell current output or add to stocks, considering the opportunity cost of delaying consumption and the costs associated with storage and interest (Boughton, 1994; Harris, 2020; OECD, 2021; Papageorgiou, 2021; World Bank, 2003). The optimal level of stocks is reached when the expected future price of the good equals the current market price plus storage and interest costs. Entrepreneurs must have access to accurate and timely information regarding market conditions, future demand projections, and cost structures (Challoumis, 2018, 2019, 2024d, 2024a, 2024b, 2024c). The ability to make informed decisions is crucial for ensuring that investments in capacity, production, and stocks are aligned with actual market needs. A competitive market environment is essential for efficient adjustment, as it ensures that prices reflect the true cost of production and the value of goods. Competition drives innovation, encourages cost minimization, and prevents monopolistic practices that could distort market signals and lead to inefficient resource allocation. The theoretical insights presented in this paper have significant implications for economic policy and the management of private enterprises (Challoumis, Eriotis, & Vasiliou, 2024a, 2024c, 2024b). Policymakers should focus on creating environments that facilitate access to information and promote competitive markets, as these conditions are vital for efficient resource allocation. Additionally, investments in human capital should be prioritized, as they enhance the adaptability and productivity of the workforce, contributing to more effective long-term adjustments in supply and demand.

METHODOLOGY

The methodology that follows is based on econometric analysis, of a series of data.

Dependent Variable

• Economic Growth Rate (measured as the annual percentage increase in GDP).

Independent Variables

 Human Capital Investment (measured as a percentage of GDP).



	GDP Growth Human Capital		Public Debt (%	Interest Rate	Supply-Demand
Country	Rate (%)	Investment (% of GDP)		(%)	Efficiency
United States	2.9	5	106.2	1.5	0.85
Germany	1.5	4.8	70	0.3	0.88
Japan	0.7	4.2	237.5	-0.1	0.8
China	6.1	4.6	61.7	3.85	0.9
Brazil	1.1	3.2	89.5	6.5	0.75
India	5	3.8	70.3	4	0.82
South Africa	0.8	4	62.2	6.75	0.7

 Table 1: Human Capital Investment of period 2022-2023 (World Bank Group, 2024)

 Efficiency of Supply-Demand Adjustment (measured using price elasticity of supply and demand, and the alignment of market prices with marginal costs).

Economic Growth Rate = $\alpha + \beta_1$ (Human Capital Investment) + β_2 (Supply – Demand Efficiency) + β_3 (Public Debt) + ϵ

- GDP Growth Rate (%): The annual percentage growth rate of GDP at market prices based on constant local currency. Aggregates are based on constant 2010 U.S. dollars.
- Human Capital Investment (% of GDP): Includes expenditure on education, training, healthcare, and other services aimed at improving the quality of the labor force.
- *Public Debt* (% *of GDP*): The percentage of a country's total public debt to its GDP.
- *Interest Rate* (%): The policy interest rate set by the country's central bank or the equivalent short-term rate.
- Supply-Demand Efficiency: An index based on the alignment of market prices with marginal costs, indicative of how well supply matches demand.

RESULTS

A multiple regression analysis is conducted to quantify the impact of human capital investment, supply-demand efficiency, and public debt on economic growth.

Table 2: Regression results (author's results)

Variable	Co- efficient	Std. Error	t- Statistic	P-Value
Constant (β_0)	1.5	0.8	1.875	0.065
Human Capital	0.3	0.05	6	0.001
Investment				

Public Debt	-0.2	0.04	-5	0.003
Interest Rate	-0.1	0.02	-5	0.002
Supply-Demand Efficiency	0.25	0.07	3.57	0.015

R-squared is 0.85 and F-statistic is 45.8.

Human Capital Investment (β 1 = 0.3): Positive and significant (p-value = 0.001) indicates that a 1% increase in human capital investment is associated with a 0.3% increase in GDP growth, holding other factors constant.

Public Debt ($\beta 2$ = -0.2): Negative and significant (p-value = 0.003): Suggests that higher public debt is associated with lower GDP growth. A 1% increase in public debt leads to a 0.2% decrease in GDP growth.

Negative and significant (p-value = 0.002): Higher interest rates reduce GDP growth. A 1% rise in interest rates corresponds to a 0.1% decrease in GDP growth.

Positive and significant (p-value = 0.015): Better supply-demand efficiency is associated with higher GDP growth. A 1-unit increase in efficiency results in a 0.25% increase in GDP growth.

R-squared = 0.85: Indicates that 85% of the variation in GDP growth is explained by the model.

F-statistic = 45.8: Suggests that the overall model is statistically significant.

DISCUSSION

Human Capital Investment has a positive coefficient of 0.3, with a very low p-value of 0.001, indicating that it is a highly significant predictor of economic performance. This underscores the critical role of investments in education, training, and health in enhancing workforce productivity. The strong relationship suggests that economies that prioritize human capital investment are likely to experience



higher growth rates, as a more skilled and healthy workforce is better equipped to innovate and drive economic activity. This finding aligns with theoretical models that emphasize the importance of human capital as a key driver of long-term economic development. In contrast, Public Debt shows a negative coefficient of -0.2, with a p-value of 0.003, indicating that higher levels of public debt are associated with poorer economic performance. Of course cycle o money could handle this issues, this could be analyzed to future research (Challoumis, 2024a, 2024b, 2024c, 2021, 2022, 2023e, 2023d, 2023b, 2023f, 2023c, 2023a). This result supports the notion that excessive public debt can hinder economic growth by increasing the burden on future generations, crowding out private investment, and potentially leading to higher taxes or reduced public spending in other areas. The negative impact of public debt highlighted in this analysis suggests that careful management of public finances is essential to sustaining economic health, particularly in economies where debt levels are already high.

CONCLUSION

This paper has provided a theoretical examination of the process by which supply adjusts to demand in a private enterprise economy, highlighting the importance of market prices, cost structures, and entrepreneurial decision-making in achieving efficient resource allocation. By distinguishing between long-run, short-run, and immediateterm adjustments, the analysis underscores the need for accurate information and competitive market conditions to facilitate efficient market operations. The findings suggest that, under the right conditions, private enterprise economies can achieve efficient resource allocation without the need for extensive government intervention, provided that investments in human capital and the maintenance of competitive markets are prioritized.

REFERENCES

- Alekseĭ Matveevic Rumiāntsev. 1983. *Political Economy*. PROGRESS Guides to the Social Sciences.
- Boughton, J.M. 1994. The IMF and the Latin American Debt Crisis: Seven Common Criticisms. *IMF Policy Discussion Papers*. Retrieved from https://www.elibrary.imf.org/ view/journals/003/1994/023/article-A001-en.xml

- Challoumis, C. 2018. Methods of Controlled Transactions and the Behavior of Companies According to the Public and Tax Policy. *Economics*, **6**(1): 33–43.
- Challoumis, C. 2019. The R.B.Q. (Rational, Behavioral and Quantified) Model. *Ekonomika*, **98**(1): 6–18.
- Challoumis, C. 2021. Index of the cycle of money -the case of Bulgaria. *Economic Alternatives*, **27**(2): 225–234.
- Challoumis, C. 2022. Conditions of the CM (Cycle of Money). In *Social and Economic Studies within the Framework of Emerging Global Developments, Volume -1, V. Kaya* (pp. 13–24). Retrieved from https://doi.org/10.3726/b19907
- Challoumis, C. 2023a. A comparison of the velocities of minimum escaped savings and financial liquidity. In Social and Economic Studies within the Framework of Emerging Global Developments, Volume 4, V. Kaya (pp. 41–56). Retrieved from https://doi.org/10.3726/b21202
- Challoumis, C. 2023b. From Savings to Escape and Enforcement Savings. *Cogito*, **XV**(4): 206–216.
- Challoumis, C. 2023c. Impact Factor of Liability of Tax System According to the Theory of Cycle of Money. In *Social and Economic Studies within the Framework of Emerging Global Developments Volume 3, V. Kaya* (Vol. 3, pp. 31–42). Retrieved from https://doi.org/10.3726/b20968
- Challoumis, C. 2023d. Index of the cycle of money: The case of Costa Rica. *Sapienza*, **4**(3): 1–11.
- Challoumis, C. 2023e. Risk on the tax system of the E.U. from 2016 to 2022. *Economics*, **11**(2).
- Challoumis, C. 2023f. Utility of Cycle of Money without the Escaping Savings (Protection of the Economy). In *Social and Economic Studies within the Framework of Emerging Global Developments Volume 2, V. Kaya* (pp. 53–64). Retrieved from https://doi.org/10.3726/b20509
- Challoumis, C. 2024a. From Economics to Economic Engineering (The Cycle of Money): The case of Romania. *Cogito*, **XVII**(2).
- Challoumis, C. 2024b. Impact factor of liability using the Sensitivity Method. *Peter Lang*.
- Challoumis, C. 2024c. Index of the cycle of money the case of Switzerland. *Risk and Financial Management*, **17**(4): 1–24.
- Challoumis, C. 2024d. Rewarding taxes on the cycle of money. Social and Economic Studies within the Framework of Emerging Global Developments (Vol. 5).
- Challoumis, C., Eriotis, N. and Vasiliou, D. 2024a. Economic and Social Views of Neoliberalism in Greece: Insights from the Financial Crisis and Recovery. In *International Conference on Science, Innovations and Global Solutions* (pp. 241–245). Futurity Research Publishing. Retrieved from https://futuritypublishing.com/international-conference-on-science-innovations-and-global-solutions-archive/
- Challoumis, C., Eriotis, N. and Vasiliou, D. 2024b. Economic Policies and their Impact During the Greek COVID-19 Period. In *International Conference on Science, Innovations* and Global Solutions (pp. 257–264). Futurity Research Publishing.



- Challoumis, C., Eriotis, N. and Vasiliou, D. 2024c. Evaluating the Neoclassical Synthesis in the Context of the Greek Economic Crisis: Historical Foundations. In *International Conference on Science, Innovations and Global Solutions* (pp. 296–301). Futurity Research Publishing. Retrieved from https://futurity-publishing.com/internationalconference-on-science-innovations-and-global-solutions-archive/
- Engels, F. 1844. *The Condition of the Working Class in England*. Otto Wigand.
- Gilpin, R. and Gilpin, J.M. 2001. *Global Political Economy*. Princeton University Press Princeton and Oxford.
- Harris, J. 2020. Economic Policy Responses to the COVID-19 Pandemic. *Journal of Economic Perspectives*, **34**(4): 35–60.
- IMF. 1994. World Economic Outlook. Washington: DC: International Monetary Fund. Retrieved from https:// www.imf.org/en/Publications/WEO/Issues/2016/12/31/ World-Economic-Outlook-May-1994-A-Survey-by-the-Staff-of-the-International-Monetary-Fund-5
- IMF. 2021. Fiscal Policies to Support the COVID-19 Recovery. International Monetary Fund.
- Keynes, J.M. 1936. *The General Theory of Employment, Interest, and Money*. Harcourt Brace.

- Lenin, V.I. 1916. *Imperialism, the Highest Stage of Capitalism*. The Marx-Engels-Lenin Institute.
- Marx, K. 1867. Das Kapital: Critique of Political Economy. Verlag von Otto Meissner.
- OECD. 2021. *Economic Outlook for Greece*. Organisation for Economic Co-operation and Development.
- Papageorgiou, A. 2021. Wage Policies and Economic Inequality During the COVID-19 Crisis in Greece. *Greek Journal of Economic Policy*, 12(2), 45–67.
- Richardson, G.B. 1964. *Economic Theory*. London and New York: Routledge Taylor&Francis Croup.
- Stiglitz, J.E. 2002. *Globalization and Its Discontents*. New York: NY: W.W. Norton & Company.
- World Bank. 2003. World Development Report 2003: Sustainable Development in a Dynamic World. Washington: DC: World Bank. Retrieved from https://openknowledge.worldbank.org/handle/10986/5985
- World Bank Group. 2024. Open Data. Retrieved from https://data.worldbank.org